# Rubric for Assignment 1 – Big Data Applications

<table>
<thead>
<tr>
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<th>A+ to A-</th>
<th>B+ to B-</th>
<th>C+ to C-</th>
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| **Content**    | Application is well-defined and motivated.  
The role of big data is clearly explained.  
Technical issues/approaches are clearly understood and well-explained.  
Evaluation of approach is thoughtful and insightful.  
Opinions on the work are logical and clearly explained.  
One or more scholarly references used. | Application is well-defined and motivated.  
The role of big data is clearly explained.  
Technical issues/approaches are identified and explained.  
Evaluation of approach is thoughtful.  
Opinions on the work are stated and clearly explained.  
One or more scholarly references used. | Application is defined and motivated.  
The role of big data is explained.  
Technical issues/approaches are identified.  
Discussion of approach needs more depth.  
One scholarly reference used. |
| **Presentation** | Paper is coherently organized and the logic is easy to follow.  
Proper structure for a scientific report.  
There are few or no spelling or grammatical errors and terminology is clearly defined.  
Writing is clear and concise and persuasive.  
References are properly cited and formatted. | Paper is organized and somewhat easy to follow.  
Proper structure for a scientific report.  
There are a small number of spelling or grammatical errors and not all terminology is clearly defined.  
Writing is understandable.  
References are properly cited and formatted. | Paper is poorly organized and difficult to follow.  
There are many spelling or grammatical errors and not all terminology is clearly defined.  
Writing is hard to understand.  
References are not properly cited and formatted. |